

The Nelson et al reference relied upon by the Examiner is directed to providing indicia which is typically not visible by a machine or sensor for use in the calibration of a printing device. In particular, Nelson et al discloses providing indicia for registration of the image component on the media. Nelson et al merely teaches the providing of marks for locating of printing on the paper. This is in contrast to the present invention when additional data is provided on the media that relates to a specific area and provides information regarding the image content at this area. Since the Nelson et al reference is directed merely to the registration of the printing process, it could not teach or suggest providing the coordinating system and designate an area so as to provide additional information that relates to a specific area. Applicant respectfully submits that the Nelson et al reference is of little relevance to the present invention as currently set forth.

Claim 7 has also been amended as set forth that the print provides additional data that is not visible under normal viewing conditions and provides additional information that is read by scanning and is associated with specific area of the media. Here again, the Nelson et al reference does not teach or suggest the invention for the reasons set forth above.

In view of the foregoing, applicant respectfully submits that the application in its present form is in condition for allowance, and such action is respectfully requested.

Attached hereto is a marked-up version of the changes made to the specification and claims by the current amendment. The attached page(s) is captioned "Version with Markings to Show Changes Made".

Respectfully submitted,



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**Version With Markings to Show Changes Made**

**In the Claims:**

Claims 4, 5, 8, 12-17 and 21-27 have been cancelled.

Claims 1, 2, 6 and 7 have been amended as set forth below:

1.(Twice Amended) A method for making a digital print, comprising the steps of:

- a) obtaining a digital image file containing an image for printing by a digital printer;
- b) printing said image onto a media using said digital printer;  
[and]
- c) printing a coordinate system on said media over said image that is not visible to the human eye under normal viewing conditions separate from said printing of said image, said coordinate system being capable of locating a specific area of said image on said print ; and  
d) printing additional data on said media that provides information with respect to the content of said image at said specific area.

2.(Amended) A method according to claim 1 [further comprising the step of providing information with respect to said specific area] said additional information is capable of being scanned so as to obtain said information.

6.(Twice Amended) A method according to [claim 4 wherein said information is printed directly over said image] claim 2, wherein said additional information and image is obtained by a single-scanning operation.

7.(Amended) A print containing an image made using a digital printer and a coordinate system separate from said image made by a digital printer on the same side as said image, said coordinate system not being visible to the human eye under normal viewing conditions and capable of locating a specific location on said image, said print also containing additional data which is not visible to the

human eye under normal viewing conditions and is printed on the same side of  
said image, said additional data is read by scanning and can be associated with a  
specific location on said image.